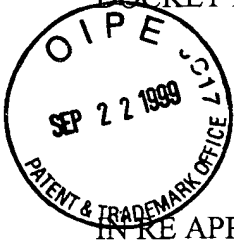


DOCKET NO. 7791-0057-25CONT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE, ET AL.

SERIAL NUMBER: 08/905,501

FILED: August 04, 1997

FOR: SYSTEM AND METHOD FOR PROVIDING
SHOPPING AIDS AND INCENTIVES TO
CUSTOMERS THROUGH A COMPUTER NETWORK

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231

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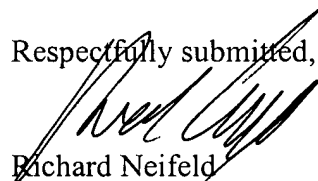
37 CFR 1.34(b) ASSOCIATE POWER OF ATTORNEY

SIR:

The undersigned hereby appoints John J. Halak, Registration No. 27,793, and Jeffrey N.

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Respectfully submitted,


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